

Code: 9E00301

MBA III Semester Supplementary Examinations, July 2013

**BUSINESS ETHICS & CORPORATE GOVERNANCE**

Time: 3 hours

Max Marks: 60

Answer any FIVE questions  
All questions carry equal marks

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- 1 Explain various ethical theories.
- 2 Elaborate on falling ethical standards in advertising.
- 3 How should the HR manager be conscious of ethical conduct while resolving work place conflicts?
- 4 What do you mean by ethical investment? How far do modern companies cater to ethical investment?
- 5 Explain the special significance of cyber crime with examples.
- 6 Describe various theories of corporate governance.
- 7 Explain the appointment, duties and responsibilities of auditors of limited company.
- 8 Do political lobbying affect corporate social responsibility? Elaborate with examples.

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